Craig's LinkedIn Posts: April 2024 – May 2024

Shynel Pinto

APRIL

1. Early April – Get Ready to Hire:

At Centennial College, we take pride in fostering practical skills in our students that extends beyond a traditional classroom setting. With a curriculum designed to provide hands-on experience and real-world insights to solve problems, our students are equipped with the necessary skills to tackle challenges head-on and drive innovation in your organization.

Our Centennial Alumni embody the spirit of resilience, creativity and adaptability. They have ventured into diverse paths, from entrepreneurship to leadership roles in top Canadian companies, leaving an indelible mark wherever they go. Their success stories serve as a testament to the quality of education and unwavering support they receive at Centennial College.

By hiring Centennial grads, you're not just bringing onboard individuals with qualifications; you're gaining access to a network of dynamic professionals who are driven by a shared commitment to excellence. Together, we can fuel growth and foster a culture of continuous learning and innovation. Join us in shaping the future workplace and unlocking limitless possibilities with Centennial talent.

2. April 11 – Open House (April 14)

I am thrilled to share that our open House event is just around the corner! Join us on April 14th for an immersive experience into the world of opportunities at Centennial College. Whether you're a prospective e student or curious about what sets Centennial College apart, this is your chance to discover your potential and chart your path to success. See you there!

3. April 16 - Scarborough Walk of Fame

Being part of Scarborough's Walk of Fame is a tremendous honor—one that highlights the collective efforts and achievements of our vibrant community. This recognition isn't just about individuals; it's a celebration of the rich tapestry of talent, resilience, and dedication that defines Scarborough. Each name etched into this prestigious walkway represents a story of triumph, perseverance, and the unwavering spirit of our community members.

As we reflect on this milestone, it's important to recognize the countless contributions that have shaped Scarborough into the thriving hub it is today. From cultural pioneers to trailblazing entrepreneurs, each inductee embodies the essence of Scarborough's diversity and resilience. Their legacies serve as beacons of inspiration, guiding us towards a future filled with endless possibilities and collective success.

Let's continue to celebrate Scarborough's Walk of Fame as more than just a tribute to individuals—it's a symbol of unity, progress, and the limitless potential that exists within our community. Together, let's honor our past, celebrate our present, and pave the way for an even brighter future for Scarborough and its residents.

4. April 17-19 – Reshare SETAS Tech Fair from College's main with short comment:

Hello Centennial Fam, I am excited to share the buzz around the SETAS Tech Fair with you all! This event amplifies the range of talent and hard work that students invest in their time at Centennial College. The best capstone projects, representing the pinnacle of student achievement, are entered into this friendly competition and rigorously judged by leading industry practitioners. This collaborative effort ensures that the showcased innovations are not just visionary but also practical and impactful.

5. April 22 – Earth Day reshare from College's main with short comment

Happy Earth Day, Centennial Fam! Today is all about showing our planet some love and recognizing the beauty and wonder it holds. Let's take a moment to appreciate nature's gifts and think about how we can pitch in to keep it thriving. Whether it's planting a tree, cutting back on waste, or simply enjoying some time outdoors, every little bit counts.

6. End of April – thank you to staff and students

To our incredible students and dedicated staff,

As we come to the end of another semester, I want to express my heartfelt gratitude for the collective effort and perseverance that has defined our journey together. Your commitment to excellence, even when faced with challenges, has been incredibly inspiring. From late-night study sessions to innovative teaching methods, each of you has played a vital role in creating a vibrant and supportive learning environment. Together, we've overcome obstacles, celebrated successes, and formed lasting connections that extend well beyond the classroom.

A special thank you goes out to our students for your hard work, enthusiasm, and dedication to your studies. Your curiosity, creativity, and passion for learning have enriched our campus community and propelled us forward.

To our dedicated staff, I'm continually amazed by your unwavering commitment to our students' success and the broader mission of our institution. Your tireless efforts behind the scenes ensure that Centennial College remains a place of innovation, inclusivity, and excellence. Thank you for your hard work, expertise, and dedication to shaping the future of education. Here's to a successful semester and to the bright opportunities that lie ahead for us all.

MAY

1. Early May – Borderpass video, position us as a leader in international education

At Centennial College, we recognize the unique challenges and opportunities that international students face when pursuing their education abroad. That's why we are committed to providing unwavering support to our international student community every step of the way.

We offer a wide range of resources and services tailored to meet their specific needs, including academic advising, career counseling, language support, and cultural integration programs. As

we embark on this exciting partnership with BorderPass, our commitment to supporting our international students remains steadfast. We are dedicated to providing them with the tools, resources, and guidance they need to thrive academically, professionally, and personally.

Together with BorderPass, we will continue to champion the success and well-being of our international student community, ensuring that they have the support they need to achieve their goals and make the most of their educational journey at Centennial College.

2. Skills Ontario (May 6-8) ß perhaps a congratulatory/celebratory message post-event once we have information around awards, etc.

Let's give a big round of applause for the upcoming 2024 Skills Ontario Competition, set to ignite the Toronto Congress Centre on May 6th and 7th! This thrilling event brings together the province's finest competitors, advisors, and registration contacts for two days of high-octane skill showdowns. But wait, there's more! Before the main event kicks off, Centennial College will host Qualifying Competitions in Culinary, Carpentry Individual, TV Video (team of two), and Welding on April 6th and/or April 13th. These preliminary rounds will determine who advances to compete at the provincial level, adding an extra layer of anticipation and excitement to the mix.

This competition isn't just about taking home the gold—it's about showcasing talent, pushing boundaries, and celebrating skill mastery. With contests spanning various trades and technologies, there's something for everyone to get pumped about. And let's not forget about the grand finale—the closing ceremony on May 8th promises to be an unforgettable celebration of hard work and dedication. So, let's rally together and cheer on our Centennial College competitors as they aim for glory at the Skills Ontario Competition! Stay tuned for updates and get ready to be part of the electrifying atmosphere.

3. Mid to late May – Grad Certificates https://www.youtube.com/watch?v=BrWtR89EzCc Embark on a journey of skill enhancement and career advancement with Centennial College's Graduate Certificate programs. Whether you're a business school graduate looking to delve into International Development or an event planning enthusiast seeking to expand your expertise with our Event Management program, Centennial College provides the perfect platform for your professional growth.

Our Graduate Certificate programs are meticulously crafted to provide hands-on training and practical experience, ensuring that you're well-prepared to excel in your chosen field. With many programs offering field placements, you'll have the opportunity to apply your newfound knowledge in real-world settings, gaining invaluable insights and skills that will set you apart in the workforce. Whether you're aiming to transition seamlessly into a new career path or further your education, Centennial College equips you with the tools and expertise needed to succeed.

Centennial College boasts a prestigious roster of alumni, among whom is our esteemed Marketing Director, Bruce Williams. Bruce's journey to success began with his graduation from our Photography program at the Story Arts Centre. His story serves as a testament to the transformative power of education and the diverse career pathways available to Centennial graduates. With his foundation in photography, Bruce has leveraged his creative skills and strategic acumen to excel in the dynamic field of marketing.

4. Late May - Automotive (Colleges Ontario is encouraging all colleges to push out some content around this theme for the month of May)

As May comes to a close, Centennial College joins Colleges Ontario in spotlighting the automotive industry, a cornerstone of innovation and progress. In alignment with this initiative, we're excited to showcase the impact of automotive education and the transformative role it plays in shaping the future. From cutting-edge technologies to sustainable practices, the automotive sector continues to drive change and inspire the next generation of professionals.

At Centennial, we're proud to offer comprehensive programs that prepare students for success in the automotive industry and beyond. Our curriculum is designed to equip learners with the skills, knowledge, and hands-on experience needed to excel in this dynamic field. As Colleges Ontario encourages colleges to share content throughout May, we look forward to highlighting the diverse opportunities available within the automotive sector and the contributions of our students and faculty.

Join us in celebrating Automotive Month and exploring the exciting advancements and career pathways within this thriving industry. Together, let's recognize the innovation, dedication, and passion that drive the automotive sector forward, shaping the world we live in today and tomorrow.